



Dr. Merle Ray
Chief Strategist & Consultant

YOU ARE CREATED **2** PRODUCE:

Dr. Cassandra Scott and Dr. Merle Ray specialize in empowering YOU to produce by designing and delivering motivational inspirational group empowerment sessions and private coaching. We also provide Training & Development experiences, showcasing your talent, and offering you unique public speaking experiences to grow your business and expand your personal brand.

For over 20 years, we have inspired hundreds of individuals to birth their brilliance. We help you discover your unique turning points so you can GROW and GO beyond where you've been.

Ask how we can partner with you in business, personal, or spiritual growth GOALS!

Birth Your Brilliance™

JOIN US FOR
9-MONTH DELIVERY
BOOTCAMP FOR
BIRTHING VISIONS
AND
3-MONTH
AFTERCARE

TO JOIN CHOOSE A PLAN AT

www.DrCassandraScott.com



BIRTH YOUR BRILLIANCE™

**GET THESE GREAT VALUES FOR ONE LOW PRICE WHEN YOU
CHOOSE TO WORK WITH ME THIS YEAR!**

- 9-months Delivery Coaching w/ Dr. C (Priceless)
- 3-months of After-care Coaching w/ Dr. C (Priceless)
- 52-Weekly Self-Study Lessons & 5 Books (Value: \$ 5,236)
- 12 Group Sessions (Value: \$ 7,200)
- Weekly Empowerment E-Mail (Value: \$Priceless)
- Access To My Personal Email (Value: \$Priceless)

Plus much more!!!

(Total Value: \$12,436)

YOUR COSTS ARE NONE OF THESE!

Choose from the affordable plans that fit your budget!

Go to

www.DrCassandraScott.com

Program Provision, Books & Materials Subject to Change at Administrator's Discretion Without Notice



Birth Your Brilliance™

FREQUENTLY ASKED QUESTIONS:

1. **Why join? What's in it for me?** *An entire suite of opportunities for you to lead, speak, and participate in: training, writing, mentoring, and growing working with me, Dr. Cassandra Scott and my dynamic ministry and industry partner and coach, Dr. Merle Ray.*

Receive a combination of personal, professional, & spiritual development services. These opportunities are for those who say they would like to receive actionable insights from Dr. Cassandra Scott and her coach, Dr. Merle Ray.



SPEAKER'S CLUB

In our one-of-a-kind SPEAKER'S CLUB, individuals who network and collaborate with us are often exposed to public speaking opportunities. We offer

[VIEW DETAILS](#)



CASSANDRA SCOTT LIVE!™ CONFERENCES

Cassandra Scott's LIVE Conferences and events empower you to mix with host and leading speakers and trainers across the nation.

[VIEW DETAILS](#)



1-ON-1 MENTORING

We aim to be one of the leading service providers of quality Mentoring, Training & Development Seminars and Services for

[VIEW DETAILS](#)



PROGRAM GRADUATION

Why are you pursuing this Graduation Experience? What is the reason that you would push yourself BEYOND limits to develop

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SYNDICATED WRITERS BLOGS

Don't just be a writer, author, or self-publisher. Become a household name. Become a syndicate! Here's a rare benefit that's

[VIEW DETAILS](#)



POWERFUL PERSONAL BRANDING & PUBLISHING OPPORTUNITIES

If the following describes you, then you are thinking about personal branding opportunities already: You love spending time with people

[VIEW DETAILS](#)

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This platform was developed for people who have sought out coaching, mentoring, personal, or professional development. You will get to research and discover what are the game-changing behaviors and skillsets personally, professionally, and spiritually that you will need to thrive in this next season. You will receive 52-Weekly Guides via e-mail and 5 Books for you to use in your self-study and individual research on yourself to examine your make-up, your purpose, your destiny, and your birthing. These books will include the testimonies of your instructors, worksheets, and reference information as well as some homework questions.

2. **How long is the program?** Twelve months = One year. Program starts Oct 6, 2019.

The 1st nine months of the program is birthing and teaching from Dr. C's books: Created2Produce, Building a Global Prayer Home, and The Nehemiah Anointing. This segment is a monthly mentor-led group discussion which explores physical and spiritual birthing in the context of these topics. Next, you will dive into a self-paced study of yourself and research to complete your Personal Development Plan, and explore business and professional growth through 'Six-Figures and Beyond Success' workbooks written by Dr. Merle Ray. These materials enlighten individuals seeking business, income, or professional growth. Finally, we'll go through 40-Days to Transformation or the Created2Produce Prayer Journal. This devotional time is designed to invoke areas of change including spiritual transformation. The last 3 months is practicing self-application for you to work on what you have learned about yourself, your purpose, and destiny. The goal is for you to create and work your very own Action Plan. When you complete 9-months of coursework, you are eligible for Program Graduation! Most of all – you will have something that very few people on this earth have – the knowledge to create your Game-Changing plan of action to change your destiny!

3. **How much does the program cost?** Costs vary depending on the Plan that is right for you. Mentoring is driven by the person who desires to be mentored! For that reason, the cost of the plans range from a self-study with group instructional training to private sessions with Dr. Cassandra Scott. Join the Strategic Partners plan and you will get to work directly with both Dr. Scott and Dr. Merle Ray at an extremely affordable cost. In the Strategic Partners plan, you will receive the delivery support that you need to produce your birthing project.
4. **What will be covered?** See the website for program summaries and details, and know that the topics cover all three: personal, professional, and spiritual focuses with an emphasis on transformational changes in behavior, skills, and mindsets to accomplish and attract the kind of goals you want to accomplish.
5. **Will others be involved?** Dr. Cassandra has partnered with a person who does corporate change management and human capital development work for a living. Dr. Merle Ray has been an influential part of Dr. Cassandra's life and ministry, and she has agreed to support participants with questions, homework review, and general program guidance. Our disclaimers: Drs. Cassandra and Merle Ray are offering general information and moral support for reference only and not specific solutions, professional industry advice or personal expertise. They are in no way offering to provide legal, mental health, medical, physiological, psychological or specific solutions to your personal life and/or business problems. Always seek the advice and services of a qualified expert and professional in the field for your particular situations. The mentoring, coaching, or personal development plans you see advertised on the site are only offered for self-help for you to use at your sole discretion. If you require a deeper work, we would suggest you engage in a separate arrangement under a professional services agreement or contract for hire with a particular industry specialist.

6. **Is this program part of the church or ministry?** No, all work and activities offered on www.DrCassandraScott.com are offered as “Work for Hire” activities which are Dr. Cassandra’s personal business interests, and are not a part of any charitable work 501(c)3 tax-exempt organizations or institutions. We suggest Turning Point Faith Ministries or Cassandra Scott Ministries if you are interested in her charitable business interests. Any contributions made in cash, finances, products or services provided by you to www.DrCassandraScott.com in this program are recorded as goods or services exchanged for a fee, and a charitable giving statement will not be provided. In other words, this is a for-profit entity.
7. **What information will be covered in the program?** It’s best to view the website for a good look at some of the great topics to be covered through self-study books, workbooks, group meetings, and phone access to Dr. C. For the most part, Dr. Cassandra will be providing you with the materials and information that give insight to personal, professional, and spiritual growth.
8. **Why am I paying for Dr. Cassandra’s services? Isn’t she a pastor in ministry and shouldn’t her services be free?** The www.DrCassandraScott.com platform and Birth Your Brilliance is not a church or ministry; it is a business platform, a for-profit entity. Dr. Cassandra has something that she was uniquely created to do for a living just as you and I. A ministry training platform in various aspects of personal leadership development is just one of the ways in which she makes a living carrying out her purpose.
9. **What do I get for signing up in the Development Programs?** At a minimum, you get over \$12k in services and products for a low affordable cost. The following are samples of just a few of the deliverables. Choose a plan from the website to fit your budget.

- 12 Group Sessions (Value: \$7,200)
 - 52-Weekly eGuides & 5 Books (Value: \$5,236)
 - Weekly Empowerment E-Mail (Value: \$Priceless)
 - Access to Dr. Cassandra’s Personal Email* (Value: \$Priceless)
- Plus much more!!! (Total Value: \$12,436)

10. How do I sign-up?

Go to www.DrCassandraScott.com to choose a service plan. You will pay a one-time registration fee, and then a regular monthly subscription price that you choose will be automatically billed onto your payment method each month.

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